

Store  
Hours:  
9.00 to 5.30**Gimbel Brothers**  
32nd ST-BROADWAY-33rd ST-NEW YORK**DOWNSTAIRS****Gimbel Brothers**  
32nd ST-BROADWAY-33rd ST-NEW YORKFor Other  
Gimbel News  
See Page 12**Great April Drive for 100,000 New Customers: Savings of from 10 up to 35 Per Cent.****Reduced! 1672 New Silk Dresses for Women and Misses**  
*Each Dress Repriced for This Splendid Sale---Some Just Arrived!*Sizes for Misses  
16 to 20  
In Most All Styles**\$18.95**Sizes for Women  
36 to 42  
But Not in Every Style

How the Recent Freight Embargo Helped Make This Sale for You!

Freight of all kinds was tied up—warehouses loaded to the very roof. Manufacturers were unable to ship their goods. Dress manufacturers were, too, in a quandary, but they couldn't shut down their machines. And so one manufacturer, seeking relief from the situation he found himself in—

Turned to us with a very attractive offer, and the Downstairs Stores purchased a large part of his stock.

And in turn we mark these dresses at an especially low figure, which brings these fine dresses to you at only \$18.95.

The entire lot of over a thousand dresses is to be placed on sale to-morrow morning at 9 sharp... the end of the day should see most of them gone.

**Best of All**

Most every dress is all silk lined—some are only partly silk lined, but you may be sure that they are all

**Finely Silk Lined**

And it is very pleasing the way each lining harmonizes so happily with the shade of the dress itself.

**Materials**

Georgettes Tricolettes Paulette  
Taffetas Foulards Satins

**Colors**

Navy Black Taupe Brown Copen  
Flesh Gray Tan

**Just a word or two about the styles**

Foulard frocks have ruffled skirts—three-tier skirts, or skirts trimmed with tiny pleatings to give distended hip effects. Navy blue—and—white.

Tricolette is the plain weave which looks like the fine silk jersey which smartly dressed women adore. Simple model, trimmed with wee tabs of ribbon. Colors navy or Copenhagen blues.

Georgette Crepe frocks in navy blue and white—beaded—but in a distinctive way. And many, many others.

GIMBELS DOWNSTAIRS STORES—Lower Floor



**More Shoes Arrived for Another Sale**  
**Women's New Low Shoes**  
**at the very low price of \$5.45**

Only that more shoes arrived are we able to continue this popular and money-saving sale. Be here yourself, tomorrow.

**OXFORDS**

Gunmetal, dull kid and patent leather. Plain exceeding toes or imitation tips. Covered Louis heels.

Black and brown kid oxfords with high arches and Cuban heels. Two-eyel Colonial ties of soft white Nu-buck with covered Louis heels.

**PUMPS**

Plain and Priscilla styles, patent leather or dull kid with covered Louis heels.

Colonial pumps, patent leather with covered Louis heel and flexible sole. All sizes 3 to 7.

GIMBELS DOWNSTAIRS STORES—Balcony

**Ready-to-Hang Window Awnings**  
**\$2.48**

30-inch, 36-inch, 42-inch sizes. Not long before everybody will be hastily purchasing these necessities. Here is the chance to buy yours at a saving! Don't wait and pay more. These window awnings are made from heavy grade duck in Tan and White or Brown and White. Nicely scalloped, finished with attractive binding. Everything complete.

**Scotch Thread Lace Curtains**  
**74c a Strip**

Many of these strips can be matched into pairs. Some are in the panel effect that is popularly used one to a window.

2½ and 3 yards long. Exceptionally low priced.

GIMBELS DOWNSTAIRS STORES—Lower Floor

**Boys' and Men's Oxfords**  
**\$5.45 pr.**

267 pairs of sturdy black shoes—and 234 pairs of sturdy tan shoes.

**For the Boys**  
Black, Tan and Patent Leather Oxfords. All sizes and widths. Medium and full toe.

**For the Men**  
Black, Vici and Russian Calf Oxfords in English last. Medium and full toes. All sizes.

Last we have. That's why the price drops to \$5.45.  
GIMBELS DOWNSTAIRS STORES—Balcony

**A Lively Sale of Boys' Suits**

If he's 7 to 16 years  
Here are very good  
**Suits at \$10**

And if he's just  
From 3 to 8 these

**Wash Suits for**  
**\$1.85 to \$2.50**

**The Suits at \$10**  
First—they are NOT just \$10 suits, for they have been reduced from much higher prices.

They are fancy mixtures, heather mixtures and tweeds. The colors are grays, greens, and browns. Cut in the popular Norfolk model. Tailored well and DURABLE.

GIMBELS DOWNSTAIRS STORES—Balcony

**The Wash Suits**

Are really economical, as every mother knows—especially so at this price.

In a large variety of colors and fabrics that look well, are well and launder perfectly. Shown in the newer models that are very pleasing.

**Just 100 of these Men's Raincoats at \$5**

The price is for 1 day only. The sizes are 36 to 44. The number of men who would buy such good raincoats as these for only \$5 is almost unlimited. Double texture cloth; cemented seams. Storm cuff and slash pockets. Tan.

GIMBELS DOWNSTAIRS STORES—Balcony

**Specials in Silver Plated Flatware**

An unusual offering of flatware in a neat Oxidized Design to be had in all necessary pieces—matching exactly.

Tea Spoons, 15c  
Table Spoons, 25c  
Both Sizes of Forks, 25c ea.  
Medium Knives, 35c each  
GIMBELS DOWNSTAIRS STORES—Balcony

**Women's Chamois Finish Suede Lisle Gloves Are Just \$2**

Good values, indeed, are these stylish gloves in the elbow length. In white. You may wash them easily in cold water and they still retain the suede lisle finish.

\$2 is a low price.  
GIMBELS DOWNSTAIRS STORES—Balcony.

**350 Pairs of Men's Trousers Are Reduced to \$4.85 pr.**

Which means there will be 350 satisfied men... men who purchase a pair of these trousers. There are about ten different styles to make your selection from, but not every size in every style.

GIMBELS DOWNSTAIRS STORES—Balcony

**Men! Stock Up On These Pajamas at \$2.10**

Made of high count Percale in neat striped effects. Also plain colors.

In a Complete Range of Sizes  
GIMBELS DOWNSTAIRS STORES—Balcony

**Charming Hats**  
**\$4.95**

Prettily trimmed hats that express the thought of Spring-time gayness. Chic toques of haircloth; black Liseré with tasteful clusters of flowers—these are but a few of the delightful things to be had at these prices.

Many hats are easily distinguished as being of the "better type." \$4.95 is a low price.

GIMBELS DOWNSTAIRS STORES—Lower Floor

**Bloomers, 65c**

Good quality pink batiste, with elastic at waist and knee. Finished with ruffle. Many other attractive styles from

95c to \$3.95

GIMBELS DOWNSTAIRS STORES—Balcony

**Corset Covers, 65c**

Good quality nainsook, daintily finished with lace or embroidery. Others in large assortment of pretty styles from

75c to \$2

GIMBELS DOWNSTAIRS STORES—Balcony

**Women's Underwear and Hosiery at Savings**

**Swiss Vests: 25c**  
With bodice and tape tops. Regular size, 25c—extra size, 35c. Seconds.

**Union Suits: 58c**  
Fine blue with tape shoulders. Seconds. Regular sizes.

GIMBELS DOWNSTAIRS STORES—Balcony

**Cotton Stockings: 28c pr.**  
4 pairs, \$1.10. With double reinforced heel and toe. Black, white and brown.

**Fibre Silk Hose: 28c pr.**  
Fine mercerized lisse tops, double reinforced toes and heels. Some are seconds.

GIMBELS DOWNSTAIRS STORES—Balcony

**Odd Pieces Decorated Tableware Thousands at Very Low Prices**

Were it not that these pieces are classed "imperfect" such prices would be impossible.

|                                  |                                |
|----------------------------------|--------------------------------|
| Dinner Plates, 20c ea.           | Fruit Saucers, 10c ea.         |
| Tea Plates, 15c ea.              | Sauce Boats, 29c ea.           |
| Bread and Butter Plates, 10c ea. | Sugar Bowls, 29c and 39c ea.   |
| Soup Plates, 20c ea.             | Cups and Saucers, 22c pr.      |
| Oatmeal Bowls, 20c ea.           | Meat Platters, 29c and 39c ea. |
| Pitchers, 20c to 65c ea.         |                                |

**Jet Black Earthen Teapots Exceptionally Low Priced**

A brilliant example of unusual excellence at this low price.

|                 |  |
|-----------------|--|
| 2-cup size, 30c |  |
| 4-cup size, 45c |  |
| 6-cup size, 50c |  |
| 8-cup size, 75c |  |

GIMBELS DOWNSTAIRS STORES—Lower Floor

**Handsome Light Cut Glass Water Set \$1.95**

One large jug and six tumblers to match.

**Great Sale of Sewing Machines**

Domestic Cabinet Machine, Special at \$75

Cosmo Sewing Machine, Special at \$33

Willard Sewing Machine, Special at \$45

**\$5 Down—\$1 Weekly**  
GIMBELS DOWNSTAIRS STORES—Balcony

**Special 3-Day Sale of Dress Goods**  
**54-in All-Wool Jersey Cloth**

**\$2.55 a yd. Very Special!** Heavily woven rib, especially used for suits and one-piece dresses. Very popular. This material is of such high quality that many people wonder how it can be sold at this exceptionally low price—and the cloth is of an unusually good quality.

**New Plaids: \$1.38 a yard**  
38 and 40 in. wide. On light and dark grounds. In very smart color combinations.

**40-inch All-Wool Granite: \$2.25 a yard**  
Makes up beautifully. In all late shades.

**Navy Blue Tricotine: \$1.35 a yard**  
In two shades of navy blue. Wool filled. 36 inches wide.

**All-Wool Navy Blue Serge: \$1.95 a yard**  
Fine French Twill in men's wear blue. 40 inches wide.

GIMBELS DOWNSTAIRS STORES—Balcony

**Continuing the Great Sale of Table Cloths: Damasks: Towels**

Are priced at proportionate savings. Now is the time to fill your needs, for these prices won't be so low again.  
**2,000 Hemstitched Scalloped Table Cloths, \$1.25**

Choice of round or square scalloped or square hemstitched. Full bleached Damask in many neat patterns.

**Huck Towels, 22c**  
18x6 inches; in very soft absorbent finish. White only. Hemmed.

**Bath Towels, 24c**  
Well bleached and hemmed. Nicely absorbent.

**Just 750 Doz. Hemmed Napkins, \$1.95 doz.**  
20x20 in., hemmed ready for use. Nice, soft finish. Very slight defects—hardly noticeable.

**Full Bleached Table Damask 63c a yard**  
is a very low price for this damask. 68 inches wide.

**Absorbent Crash Toweling Only 14c a yard**  
Unbleached. The long, hard-wearing kind.

**1,506 Pairs Mill Seconds Cotton Blankets Specially Priced—\$3.85, \$4.85, \$5.85**

Good, durable, fluffy cotton blankets, but subject to very slight imperfections that are hardly noticeable. Shown in white, tan, grey and plaids; just the blankets for cottage or seaside use.

**66 in. x 80 in. White, Tan and Grey Blankets, \$3.85 Pair**  
**70 in. x 80 in. White, Tan and Grey Blankets, \$4.85 Pair**  
**72 in. x 84 in. White, Tan and Grey Blankets, \$5.85 Pair**

GIMBELS DOWNSTAIRS STORES—Lower Floor and Balcony

Brooklyn, New Jersey and Long Island Customers Direct to Gimbels via Tubes and Subways